

Hello my name is is Courtney

I am a graphic designer with abundant personality and a drive to advance in design and marketing.

Education

School of Advertising Art

Kettering, Ohio

May 2012

Associate of Applied Business
in Advertising Art



Graphic Designer | Marketing
www.Designerscreed.com

Experience

5B's

Graphic Designer,
Marketing
Aug 2023-Current
Zanesville, Ohio

Reed Creative Design

Owner and Designer
Aug 2018-2023
Heath, OH

LIVE! Technologies

Graphic Designer
Aug 2013-2018
Columbus, OH

Software and Social



A little about myself

I aspire to be my most authentic self in the work place and in my personal life. In this space I feel like we do our best and most fulfilling work. I am always looking to be more efficient, better prepared, more organized, creative, strategic and successful. Success to me is an ultimate goal and a driving force for my personal self worth. I also value my family and friendships outside of work and attempt to balance all of those things for my ultimate well being. I am looking to further my career where my efforts and skills are valued in our industry.

Current Job Tasks

This is a list of my current job responsibilities that I have learned and expanded upon over my time at my current job.

Overall Tasks:

- 5B's catalog updates
- Catalog printing/ordering
- Business card updates/printing
- Updated zoom presentation
- SAGE online platform updates
- SAGE purchase order review audits
- SAGE banner ads
- Customer apparel mockups
- Product photography
- Email campaigns and planning
- Social media video/concepts
- Tiktok social media presence
- Facility tour promotional material
- Website updates
- Patch ordering
- Personalized marketing flyers for sales
- Mockups and designs for sales manager
- Sending embroidery files to digitizing

Trade show:

- Promotional event emails/social posts
- Booth banners design and ordering
- Sample boxes mailed and curated
- Design/manage patch hat sample giveaways
- Geofencing ad designs
- Promocorner ads monthly/weekly
- Update omnised from trade show lists
- Hat bar management of goods
- Booth set up/preparation
- Sales conversations with show attendees

Promotional items:

- Trade show hat sample designs
- Patch sample designs
- Patch sample ordering
- Patch sample packet designs
- Patch postcard designs/ordering
- Postcard inserts for catalog
- Shirt/Hat hang tags for samples
- Trade show bag giveaways
- Promo pro daily ads
- Customer supplied patch hat samples for trade show
- Email signatures
- HR materials

Retail Design:

- Research current trends
- Design apparel artwork
- Choose pantone colors
- Artwork file proofs
- Photograph retail merchandise